Loganberry Books

Sponsorship

13015 Larchmere Blvd
Shaker Heights, OH 44120
216-795-9800

March 19, 2024

AUTHOR ALLEY 2024

Author Alley 2024 will be taking place over the weekend of August 9-11, 2024. The evening of August 9th will include a ticketed reception for guests to mingle with authors over wine and small plates. The book fair will take place on Saturday and Sunday, August 10th and 11th, 2024, from 12pm-4pm. We will be featuring local authors from Ohio and the surrounding areas who have published works within the last 18 months.

AUTHOR ALLEY 2024 PROGRAM AD

This sponsorship includes the reservation of ad space in the Author Alley 2024 program. Acceptable files formats include PNG, JPG, PUB, DOC, and PDF. Files due by July 8, 2024. Email to devon@logan.com

Page Placement	DESCRIPTION	Black & Grey	Color
Inside, ¼ pg	¼ page ad 2.5” x 4”	☐ $50.00	N/A
Inside, ½ pg	½ page ad 5” x 4”	☐ $100.00	N/A
Back Cover	Full page 5” x 8”	☐ $150.00	☐ $400.00

AUTHOR ALLEY 2024 EVENT TABLE

This sponsorship includes the reservation of one bookfair table, Saturday, Sunday, or both, of Author Alley 2024, hosted by Loganberry Books. The table may display books and promotional materials from the client press (all sales transacted through Loganberry). Large signage must rest on or behind the table – no tripods or stands in front of tables. It is expected that the table will be staffed by authors of books published by the press and/or press personnel throughout the event.

Sponsorship Benefits:

- ◊ 2 tickets to the reception Friday, August 9, 2024. (Includes 2 free Author Alley hats)
- ◊ Loganberry Books will commit to representing titles from your press for 12 months.
- ◊ Your press logo on all paid advertisements for the event, as well as event posters and Loganberry enews.
- ◊ Marketing exposure to writers, readers, and neighborhood attendees.
- ◊ Social media acknowledgement and thanks.
- ◊ Residual advertising of bookmarks and postcards taken to other events, including Lit Cleveland’s Inkubator.

Description	Saturday	Sunday	Both
6’ table in the Alley	☐ $100.00	☐ $90.00	☐ $175.00
10’ x 10’ tent (provided) with 6’ table in the Alley	☐ $200.00	☐ $180.00	☐ $350.00

Please return this form, along with a check made payable to Loganberry Books, no later than May 13, 2024.
If you have any questions concerning this sponsorship request, contact Devon Overley at devon@logan.com

Press Name: _____ Contact Name: _____

Contact Email: _____ Contact Phone: _____

THANK YOU FOR YOUR PATRONAGE!